

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53434-1

DATE PRINTED

08/29/12

AND

PAGE 1

253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT TRACEY ROBINSON

PRODUCTEST #3094

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.
3094

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/21/12 AND ENDING 09/27/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	09/21/12-09/21/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11110..	4	04:58A	05:58A	30S	09/24/12-09/27/12	SUNRISE THIS MORNING	4	500.00	2000.00
3	00002..	2	05:58A	07:00A	30S	09/21/12-09/21/12	THIS MORNING	2	1000.00	2000.00
4	22220..	8	05:58A	07:00A	30S	09/24/12-09/27/12	THIS MORNING	8	1000.00	8000.00
5	00001..	1	09:00A	09:58A	30S	09/21/12-09/21/12	JEFF PROBST SHOW	1	425.00	425.00
6	01010..	2	09:00A	09:58A	30S	09/25/12-09/27/12	JEFF PROBST SHOW	2	425.00	850.00
7	11110..	4	11:58A	12:30P	30S	09/24/12-09/27/12	NOON NEWS	4	1000.00	4000.00
81	1	09:58A	11:30A	30S	09/23/12-09/23/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
9	00001..	1	03:57P	05:00P	30S	09/21/12-09/21/12	ELLEN DEGENERES	1	1000.00	1000.00
10	11110..	4	03:57P	05:00P	30S	09/24/12-09/27/12	ELLEN DEGENERES	4	1000.00	4000.00
11	01000..	1	04:59P	05:30P	30S	09/25/12-09/25/12	M-F 5PM NEWS	1	2000.00	2000.00
12	00001..	1	05:59P	06:30P	30S	09/21/12-09/21/12	M-F 6PM NEWS	1	2500.00	2500.00
13	11110..	4	05:59P	06:30P	30S	09/24/12-09/27/12	M-F 6PM NEWS	4	2500.00	10000.00
141	1	06:00P	06:30P	30S	09/22/12-09/22/12	SATURDAY 6P NEWS	1	1400.00	1400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
151	1	05:28P	05:58P	30S	09/23/12-09/23/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
16	11010..	3	06:27P	07:00P	30S	09/24/12-09/27/12	WHEEL OF FORTUNE	3	4000.00	12000.00
17	.1.....	1	09:00P	10:00P	30S	09/25/12-09/25/12	VEGAS	1	6200.00	6200.00
18	...1...	1	09:00P	10:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	6500.00	6500.00
191.	1	08:58P	10:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	3000.00	3000.00
201	1	11:57A	06:00P	30S	09/23/12-09/23/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
21	00001.0	1	10:00P	10:35P	30S	09/21/12-09/21/12	LATE NEWS M-F/SU	1	3600.00	3600.00
22	11110.0	4	10:00P	10:35P	30S	09/24/12-09/27/12	LATE NEWS M-F/SU	4	3600.00	14400.00
23	00001..	1	10:35P	11:38P	30S	09/21/12-09/21/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
24	11110..	4	10:35P	11:38P	30S	09/24/12-09/27/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
251.	1	10:35P	11:05P	30S	09/22/12-09/22/12	STORM STORIES	1	700.00	700.00
261	1	11:05P	12:05A	30S	09/23/12-09/23/12		1	375.00	375.00
Total Contract:								55		99950.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	99950.00	99950.00	

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AGREEMENT MADE BETWEEN

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PRODUCTEST #3094

LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3094
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PRODUCT	1300
CODE	

NATIONAL
SALESPERSON

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Ethnicity:										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
								GRAND TOTAL		
									99950.00	

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